

## **FOR IMMEDIATE RELEASE**

**DATE: 12<sup>th</sup> December 2005**

### **Cairngorm Brewery releases Champion Speciality Beer of Britain "Trade Winds" in a bottle.**

The Cairngorm Brewery has released 'Trade Winds', their multiple award winning beer into the market in a 500ml bottle format.

The beer has an impressive portfolio of awards, the most notable being the prestigious Champion Speciality Beer of Britain award, which it has won for the past two years. In 2004 Trade Winds also collected the Champion Beer of Scotland whilst this year it had to settle for runner up. *Not that the brewery where too upset as their Scottish Stout "Black Gold" was crowned champion for 2005. This is also available in bottle format.*



Trade Winds is noted as a speciality beer due to additional natural flavours being mixed in with the hops. Sean Tomlinson, Operations Manager and Head Brewer for Cairngorm describes the beer "as light golden in colour, with high proportion of wheat and corn giving it a clean fresh taste. The mash blends together with the Perle hops and elderflower to provide a bouquet of fruit and citrus flavours".

Sales Manager, Merlin Sandbach is delighted with what the brewery team has achieved, commenting "we are now very confident that the flavours in the cask version have been replicated in the bottle. This as any brewery knows is not always an easy task." He added that demand for the bottle version has always been strong and initial uptake from the trade has already surpassed expectations.

Trade Winds, now one of the brewery's seven permanent beers, has come a long way since being first introduced as a seasonal beer. This new format will strongly support the brewery's bottle range that continues to grow.

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**Images:**

Attached as a jpeg file – bottle with stemmed glass

**Notes:****The Cairngorm Brewery**

The Cairngorm Brewery Co Ltd has been trading since 2001 and is based in Aviemore within the Cairngorm National Park.

The brewery has a 10bbl mash tun and copper, 90bbls of fermentation capacity and 120bbls of conditioning capacity. All malts are milled on site and whole hop flowers are used; both aid in ensuring that consistent high quality is maintained. The majority of the beers are racked and leave the site in cask format.

The brewery has 14 different brews; some brewed all year round, others as seasonals. Seven are now bottled.

**Recent notably awards**

2005	CAMRA GBBF* Champion Speciality	Trade Winds
2005	CAMRA Champion Beer of Scotland	Black Gold
2005	Runner up to CAMRA Champion Beer of Scotland	Trade Winds
2005	SIBA UK Champion Stout	Black Gold
2004	CAMRA GBBF* Champion Speciality	Trade Winds
2004	CAMRA Champion Beer of Scotland	Trade Winds
2004	SIBA Scottish Champion Stout	Black Gold
2004	SIBA UK Bavarian Style Wheat Beer	White Lady

\* GBBF – Great British Beer Festival.

CAMRA stands for the **Campaign for Real Ale**  
More information about this organisation can be found on their web site [www.camra.org.uk](http://www.camra.org.uk)

SIBA stands for the **Society for Independent Brewers**  
This is a trade organisation for independent brewers and more information can be found on their web site [www.siba.co.uk](http://www.siba.co.uk)

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