



PRESS RELEASE

THE GUILD OF FINE FOODS GREAT TASTE AWARDS

Cairngorm Brewery were “star struck” to receive the news that two of their Ales have won Gold Star Awards from the Guild of Fine Foods.

The coveted black and gold-star Great Taste stickers adorn thousands of speciality foods stocked on shelves and counters in stores throughout the UK and more recently, even as part of a television commercial.

Of all the UK’s food award schemes, the Great Taste Awards is the most important. Completely independent and uncompromisingly rigorous, it is trusted by retailers, buyers and consumers. Great Taste is to speciality food and drink what Michelin is to fine dining.

Over 6000 Food and Drink Producers were judges over an intense two-month period. For two-or three-stars, up to 20 judges must unanimously agree an entry has achieved absolute perfection. Over 350 experts including key buyers, retailers, chefs and food writers’ blind tasted entries to ensure they are fairly and independently assessed.

“We are delighted to have received such great feedback from the Guild of Fine Foods, on the taste of our beers from Judges who are from out with the brewing industry. This is the first year we have entered our beers and to receive two Great Taste Awards is fantastic!” said Sam Faircliff. “We always listen to feedback from our customers and that is how we have developed our products over the years – it is great for our brewers to know their efforts are so well received.”

